

**Report on the 2016 Rotary Family Health Days held in Ghana
20th to 22nd October 2016**

Submitted on behalf of the 2016 Steering Committee

**By AG Nii Akwei Addo
Chairman
2016 RFHD Steering Committee, Ghana**

Executive summary

Ghana successfully undertook a three days Rotary Family Health Days project with Global Grant #GG1744130 from The Rotary Foundation of Rotary International.

The following were the objectives of the project:

- 1) To sensitize, mobilize and engage local communities to ensure significant participation in the multiple free health screens offered including HIV, TB, Malaria, Diabetes and Hypertension in addition to provision of malaria-treated bed nets; childhood immunizations along with Vitamin A supplements and de-worming tablets or suspension.
- 2) Testing, education and counselling in collaboration with the Ghana Health Service, USAID and other partners.
- 3) To refer the individuals who test positive to networks of care.
- 4) To mobilize volunteers from 36 participating Rotary Clubs.
- 5) To implement a follow-on 90 day impact study (Monitoring & Evaluation) to determine impact and ensure sustainability.

An 11-member Steering Committee was formed comprising a chairman, vice chairman, secretary, advisor/consultant and 7 other members and worked through seven subcommittees, guided by a detailed activity plan adopted by the team to guide organizing, implementation, monitoring and evaluation of the project. Approval for the 2016 event was obtained from the Ministry of Health. A service package comprising eight core and four add-on services was approved by the Ministry of Health and the Ghana Health Service to be voluntarily accessed by health seekers (Men, Women, Children and families) during the event. Fifty (50) underserved communities in six regions (Ashanti, Central, Eastern, Greater Accra, Volta and Western Regions) were selected in conjunction with the Ghana Health Service as beneficiaries and allocated to thirty six (36) Rotary clubs. Rotary Ghana worked in close collaboration with USAID Ghana and its implementing partners and the Narcotic Control Board of Ghana. Participating Rotarians, Rotaractors and Healthcare providers were trained according to a set curriculum. An intensive media and social mobilisation campaign was mounted before and during the event.

This year's event took place from Thursday 20th October 2016 to 22nd October 2016. This was preceded by a national launch on 18th October 2016 at the Civil Servants Association Conference Hall in Accra and a regional launch on 19th October 2016 in Ho at the GNAT Hall.

By the end of the third day, a total of fifty nine thousand and sixty two (59,062) health seekers were served. This was made up of 10,368 adult males, 19,531 Adult females, 21,362 Children aged 5 to 15 years and 7,801 Children below 5 years. Two hundred thousand two hundred and seventy (200,270) service units were rendered with 6% of this number requiring referral to pre-selected health facilities for further management.

The Steering Committee is extremely grateful to Rotarians For Family Health and AIDS Prevention (RFHA) Incorporated and our collaborating International Rotary Clubs of Rotary Zone 33/34 for their support. We are equally grateful to all the Ministry of Health/Ghana Health Service, USAID Ghana and the Narcotics Control Board (NACOB) Ghana for the collaboration. Lastly we acknowledge the role of all Rotarians, Rotaractors in Ghana and community members in the beneficiary communities towards a successful 2016 RFHD.

Introduction

Rotary Family Health Days (RFHD) is the flagship programme of Rotarians for Family Health and AIDS Prevention (RFHA) Incorporated, a Rotary Action Group. Working in partnership with clubs and other partners at country level, it offers free health care services over three days for parents, children and all the family. Rotary Ghana hosted its first RFHD event in 2014 in collaboration with the Ministry of Health and the Ghana Health Service with support from USAID and its implementation partners. The 2016 event is the third in the series. This report is a summation of the key activities undertaken before, during and the immediate post 2016 RFHA event in Ghana. A comprehensive 90 days post campaign monitoring and evaluation report will be submitted.

Objectives

The following were the objectives of the project:

- 1) To sensitize, mobilize and engage local communities to ensure significant participation in the multiple free health screens offered including HIV, TB, Malaria, Diabetes and Hypertension in addition to provision of malaria-treated bed nets; childhood immunizations along with Vitamin A supplements and de-worming tablets or suspension.
- 2) Testing, education and counselling in collaboration with the Ghana Health Service, USAID and other partners.
- 3) To refer the individuals who test positive to networks of care.
- 4) To mobilize volunteers from 36 participating Rotary Clubs.
- 5) To implement a follow-on 90 day impact study (Monitoring & Evaluation) to determine impact and ensure sustainability.

Activities

Formation of Steering Committee

Based on experience from the previous Rotary Family Health Days events, an 11-member National RFHD Steering Committee was formed comprising a chairman, vice chairman, secretary, advisor/consultant and 7 other members. Eligibility was based on availability, past experience in managing similar projects, expertise and willingness to be part of the team. See Appendix 1 for list. Members of the Steering Committee were allocated to subcommittees with defined scope of work, i.e. Health, Finance, Club Liaison, Procurement and Supply Management, Public and Media Relations, Partnership, Resource Mobilisation and Monitoring and Evaluation.

A draft activity plan, including proposed dates for the RFHD event, was presented by the Chairman and adopted by the Steering Committee. This formed the guidance for the planning, organising, implementation and evaluation of the project. See copy of activity plan in Appendix 2. The Steering Committee adopted the theme “Healthy Families, Healthy Communities,” the same as the previous year’s, to assure a Ghana Rotary branding of the

RFHD. Subsequently, all Assistant Governors assigned to all the participating clubs were co-opted into membership and participated not only in all meetings of the Steering Committee but also the three day event.

Approval by Ministry of Health

Permission was obtained from the Honorable Minister of Health for Rotary to undertake the 2016 RFHD including engagement with the lead national agency for health service delivery, the Ghana Health Service and approval of the package of services to be delivered.

Service Package

The services provided were of two categories; Core Services, which were provided at all sites, and Add-on Services which were provided at selected sites. All services provided were in accordance with national guidelines.

The Core Services were Blood Glucose Screening, Blood Pressure Screening, TB Screening as well as HIV Testing and Counselling. Other Core Services were a comprehensive childhood Immunization and Vitamin A Supplementation package, Condom Distribution, Deworming and Hand Washing services.

Where necessary, health seekers were referred to selected health facilities within the communities. The table below shows the list of services by implementing/collaborating agencies

Table 1. Services provided by Implementing Partners

No	CORE SERVICES	IMPLEMENTING PARTNERS			
		ROTARY	GHS	USAID	NACOB
1.	Blood Glucose Screening		✗		
2.	Blood Pressure Screening		✗		
3.	TB Screening		✗		
4.	HIV Testing & Counseling		✗		
5.	Deworming	✗			
6.	Childhood Immunizations & Vitamin A Supplementation		✗		
7.	Condom Distribution	✗		✗	
8.	Hand Washing Services	✗		✗	
	ADD ON SERVICES				
9.	Eye Screening		✗		
10.	Mosquito Bednet Distribution	✗			
11.	Family Planning			✗	
12.	Sensitization and Counseling on Narcotic Drug Use				✗

The service providers were the thirty six (36) participating Clubs in Ghana, the Ghana Health Service (**our main collaborator**) and its staff in the fifty beneficiary communities in the six selected regions, USAID and its selected implementing partners and Ghana's Narcotics

Control Board (NACOB). Registration of all clients and data entry was hosted by Rotarians and Rotaractors.

Selection of Beneficiary Communities

Fifty underserved peri-urban and/or rural communities were selected in the six regions, working through and with the respective Regional and District Directors of Health Services. The local staff of these health units, who actively donated their services during the campaign, were involved in the site selection.

Briefing of Committee of Club Presidents

As part of the preparatory activities towards a successful 2016 RFHD, the Steering Committee briefed Club Presidents and President-Elects on the plans, implementation arrangements and the role of club members at one of their monthly meetings. This was to assure better buy-in and greater involvement of members, especially club Site Champions during the three day event.

Allocation of beneficiary communities (Sites) to Rotary Clubs

Allocation of sites to the 36 participating clubs was by the Health subcommittee of the Steering Committee and based on discussions and mutual agreements.

Collaboration with USAID and its Implementing Partners

The Partnership subcommittee members held a series of meetings with USAID and its implementing partners, to agree on their participation and support during the 2016 RFHD. Three implementing agencies, Global Communities, Health Keepers Network, and Communication for Health, were selected by USAID to participate in the 2016 event.

Table 2. USAID Implementing agencies participation in 2016 RFHD event

USAID Implementing Partner	Participation/Contribution
Health Keepers Network	Family planning IEC and family planning commodities in 14 sites in Greater Accra and 1 each in the Central and Volta regions.
Communication for Health	IEC Materials (Pamphlets and stickers)
Global Communities	300 Canopies, 500 Tables and 100 Chairs Donated 50 Veronica buckets for handwashing

Additional Partner

Ghana's **Narcotics Control Board** joined the event by providing drug literacy in two selected locations.

Planning and Training Meetings

Planning meetings were held with representatives from the participating club's RFHD committees. Presentations made highlighted what RFHD is, the lead agencies for the 2016 event and their roles, the role of Rotarians and especially the role of Site Champions. A joint

training was subsequently held for Site Champions and Health staff where in addition to the curriculum above the service package was discussed in detail including site setup, national guidelines for screening, participating health facilities, abnormal readings and referral of clients with abnormal findings. Participants were introduced to all the data capture tools for the exercise. The last training session was for data officers who were mainly Rotaractors. Training content included use of the registration forms and client registration slips, data capture, data entry and collation. These meetings were held in five locations - Accra, Ho, Hohoe, Kumasi and Takoradi.

Media Relations and Social Mobilization

The PR and Media Relations subcommittee drew up and implemented a comprehensive media plan. It included pre-event publicity with a media kit (press releases, selected locations) and newspaper adverts for selected print media houses including Daily Graphic and Ghana News Agency. Also included in the kit were Social Media updates including a Facebook page, and individual Rotary club websites. We encouraged all members to adopt the RFHD Ghana logo as their personal display pictures on WhatsApp, Facebook and other social media outlets. In addition, there were radio announcements and media appearances - radio and television – by selected Steering Committee volunteers including our special guest PRIVP and RFHA Board member, Anne Matthews. Community radio stations made announcements in local languages. Community health workers and Rotarian teams used the District Health Directorate mobile announcement vans, the Information Services Department of the Ministry of Information vans, and megaphones for community announcements before and during the three-day event. Handbills, flyers and posters were produced and distributed to all participating clubs for posting in their communities. In addition, large-font banners were also supplied to all sites.

The Launch

The 2016 RFHD event was launched on 18th October 2016 at the Civil Servants Association Conference Hall, Accra. The US Embassy Deputy Chief of Mission came with four senior staff members as well as representatives from their implementing NGOs; Global Communities, Communication for Health and Health Keepers' Network, which as usual, set up a service table during the simulation exercise during the second part of the launch. There was a skit by Communication for Health on the activities to be undertaken during the RFHD, a welcome addition to the program. In the absence of the Minister of Health or his representative, the Chairman for the occasion, District Governor Sam Worentetu, launched the 2016 event. Other speakers during the launch included our special guest PRIVP Anne Matthews, US Embassy Deputy Chief of Mission and the Vice Chairman of the 2016 RFHD PP Kwasi Brese. This was followed by a simulation of the RFHD activities by health care providers from the Ghana Health Service.

A regional launch was held on 19th of October at the GNAT Hall in Ho, Volta Region.

The RFHD Event

The 2016 RFHD event started in the morning of 20th October 2016 in all fifty sites. Sites were well set up in accordance with the guidance at the planning and training meetings. There were posters in the communities and the sites were clearly marked with banners. Rotarians, Health Staff, equipment and supplies were on site. Service providers were in RFHD Tee-shirts. Men, women, families, school children and children of school going age accessed the services during three days. Indeed, so remarkable was the patronage that we had to mobilize and distribute additional health products, especially the deworming tablets, by the second day. The role of the Steering Committee members and AGs who were assigned to oversee and assist the Site Champions is highly commendable and contributed greatly to the success of the event. A special mention is made here of the Rotary Club of Ho, for hosting and managing eleven (11) sites in the Volta Region.

Involvement of Rotarians and Rotaractors

The table below show the number of Rotarians and Rotaractors who actively participated in the RFHD during the three days.

2016 Rotarians and Rotaractors in RFHD				
	Club	Rotarians	Rotaractors	
1	RC Accra East	19	12	
2	RC Koforidua	19	26	
3	RC Sekondi Takoradi	30	6	
4	RC Accra	10	60	
5	RC Accra Labone	21	4	

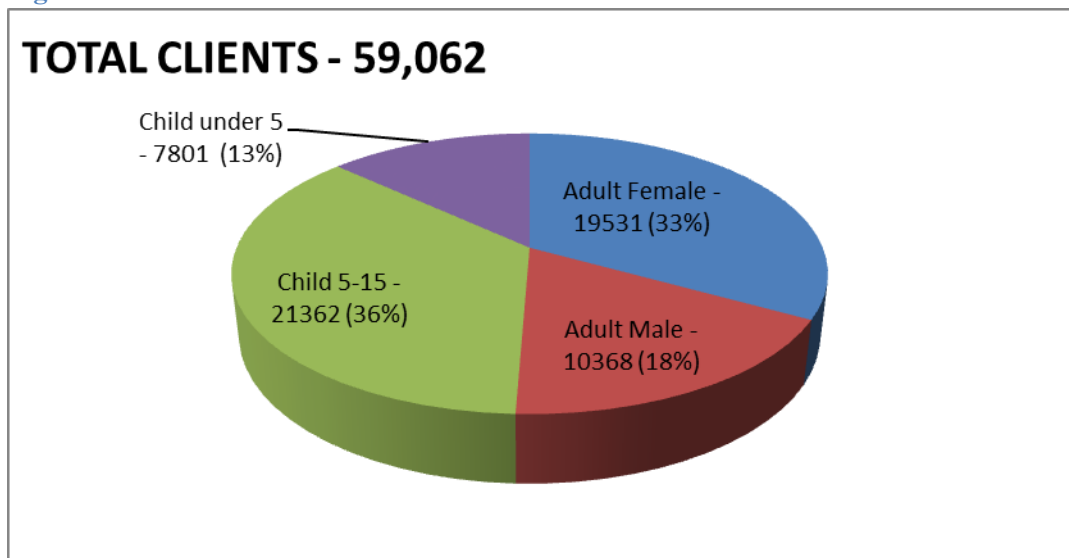
6	RC Kumasi East	13	3	
7	RC Accra Ridge	17	4	
8	RC Ho	20	28	
9	RC Hohoe	8	11	
10	RC Accra Legon	18	5	
11	RC Accra Airport	18	3	
12	RC Accra Dzorwulu	10	2	
13	RC Accra Trinity	15	15	
14	RC Osu R.E	3	5	
15	RC Accra North	11	5	
16	RC Tema	12	3	
17	RC Accra Tesano	10	6	
18	RC Kumasi Nhyiaeso	1		
19	RC Accra Adenta	15	1	
20	RC Accra Achimota	16	7	
21	RC Tema Meridian	12	12	
22	RC Accra Airport City	18	3	
23	RC Swedru	5	0	
24	RC Accra West	20	4	
25	RC Accra Cantonments	9	3	
26	RC Osu Oxford Street	12	1	
27	Steering Committee	11		
	Total	373	229	602

Results

Health seekers

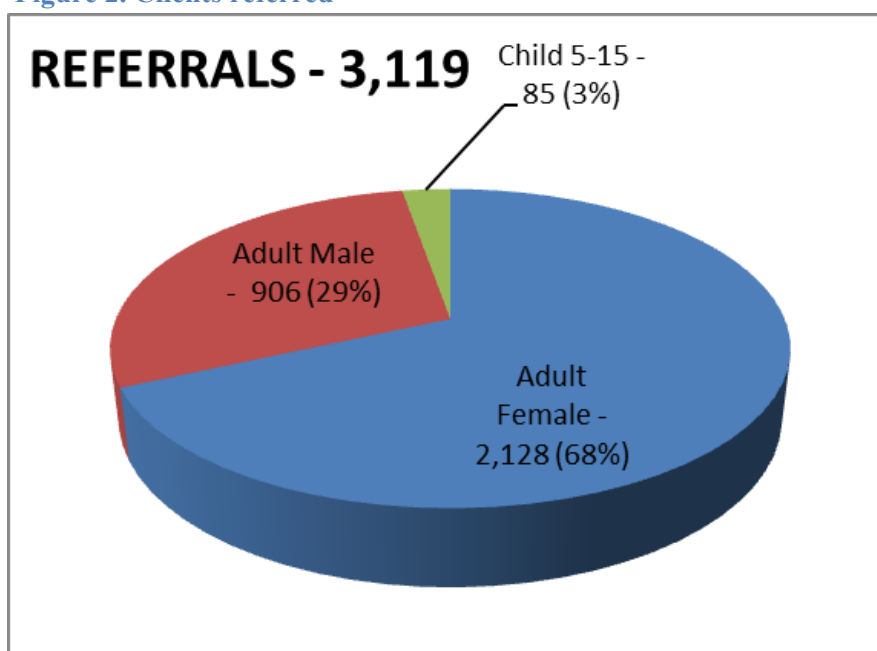
The total number of health seekers served over the three days was 59,062, well over the project target of 50,000 (about 118%). This is made up of 10,368 Adult Males, 19,531 Adult Females, 21,362 children between 5 and 15 years of age and 7,801 children below the age of 5 years. See Figure 1 below.

Figure 1. Total client load



Three thousand one hundred and nineteen of the health seekers (5.3%) were referred to preselected health facilities for further management. Majority of the referred clients (68%), were Adult Females.

Figure 2. Clients referred



Total units of service

All health seekers were eligible to access more than one service. The total services accessed was 200,270. The commonest service accessed was deworming, (26% of total services delivered) a service available to all aged groups. See Figure 3 below.

Figure 3. Total units of service accessed

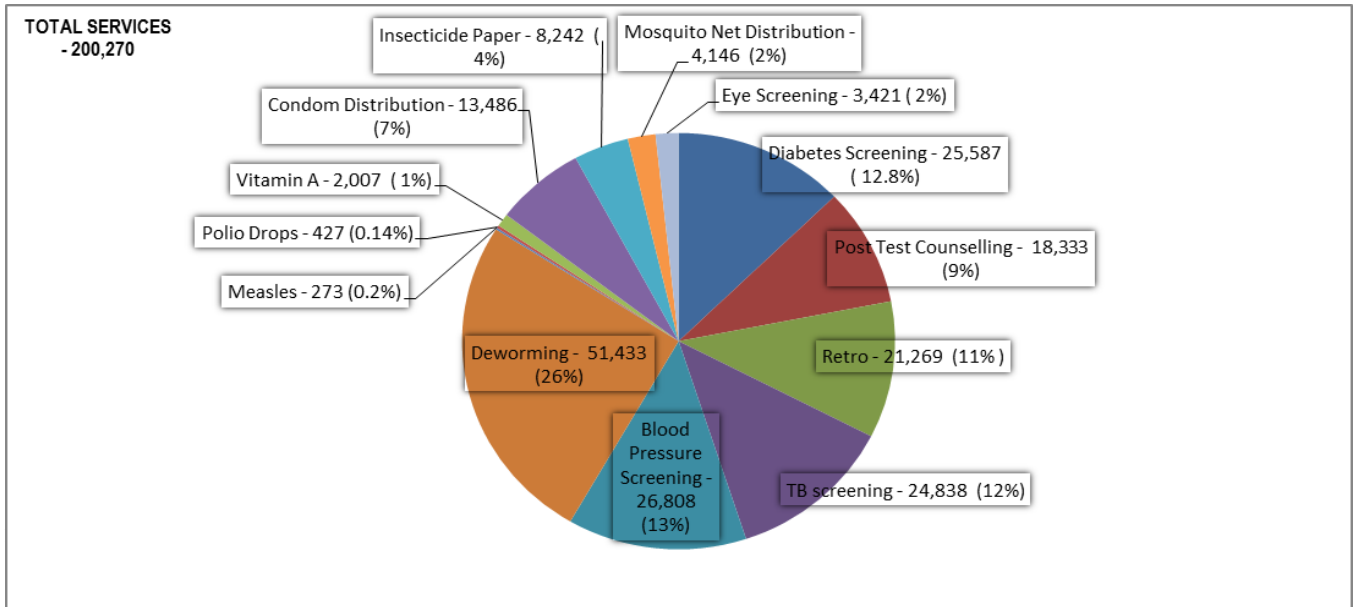
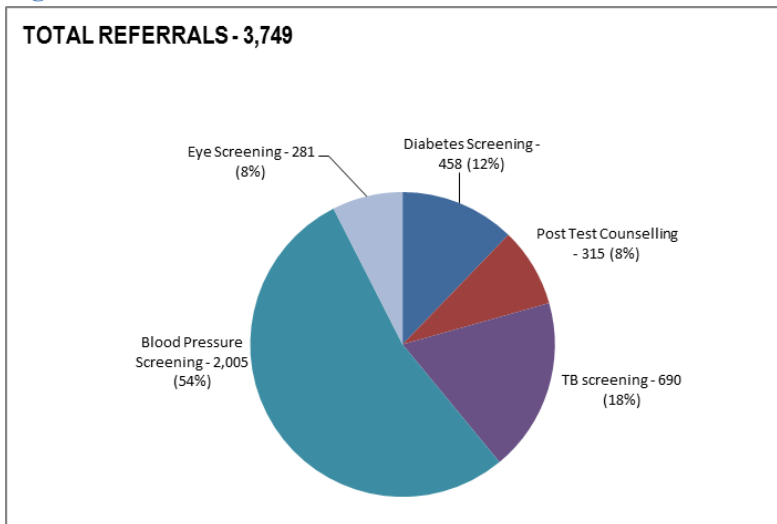


Figure 4. Units of service referred



The commonest indication for referral was abnormal blood pressure reading, comprising 54% of all abnormal findings. This was followed by TB screening (18%) and Diabetes screening (12%) respectively. See figure 4 above.

Finance

The Financial report for the Global Grant will be submitted separately after the M&E exercise.

Conclusion

The 2016 RFHD event was a huge success with total performance well beyond the target of 50,000 clients. Experiences from the two previous events in 2014 and 2015 informed and facilitated the impressive performance this year. The Ghana RFHD Steering Committee is grateful to RFHA Inc., especially Alicia Michael, for leadership, Mike Hereford for working double time to ensure approved of the Global Grant for this year's event in spite of the tight schedule, all Rotarians who participated in the 2016 event, including our Assistant Governors and Past Assistant Governors, who sent the RFHD Agenda to their clubs. Ghana is ready to extend coverage beyond the 50 sites in six regions to cover the other four regions, as are the Rotarians in these regions.

Appendices

ROTARY FAMILY HEALTH DAYS						
GHANA STEERING COMMITTEE MEMBERS						
SURNAME	FIRST NAME	POSITION	CLUB	EMAIL	PHONE	
Addo	Nii Akwei	PP	Ho	naddo@naccp.org.gh	0202012868	
Agyeman-Mensah	Naana	PP	Accra Airport	naanaam35@yahoo.com	202011524	
Aryee	Moses	PP	Accra West	bmw1u@hotmail.com	0208110398	
Brese	Mawutorwu Kwasi	PP	Accra Adenta	kwasi-brese@yahoo.com	0244014214	
Krakraba-Quarshie	Leninsor	AG	Accra Ridge	leninsor78@gmail.com	0244232081	
Keteku	Willie	PDG	Accra East	williekay@gmail.com	0202012348	
Korri	Marigold	AG	Accra East	goldiekay@hotmail.com	0208157459	
Nwosu	Ralph	PP	Accra	tescon@ghana.com	0244268144	
Odotei	Ako	PAG	Tema	aodotei@yahoo.com	0277564996	
Quartey Pappafio	Frank	IPP	Accra North	fbwqp@yahoo.com	0208125985	
Quartey Pappafio	Emilia	Sec	Accra East	apogk@yahoo.com	0208150656'	
Quarshie	Emmanuel	PE	Accra West	emmlquarshie@yahoo.com	0244 284 513	

SUB COMMITTEES									
HEALTH	PROCUREMENT & SUPPLY MANAGEMENT			PARTNERS	M & E	MEDIA	RESOURCE MOBLIZATION	LUB LIASO	FINANCE
MKB*	MK *			AO*	FQP*	NAM*	RN*	MA*	EQ*
MK	MKB			NAM	EQP*	LK-Q		MK	
	MA								
NOTES									
* = SUB COMMITTEE CHAIR PERSON(S)									
PDG WILLIE = OVERALL ADVISOR TO GHANA RFHD									
SC CHAIRMAN IS AN EX-OFFICIO MEMBER OF ALL SUB COMMITTEES									

ACTIVITY PLAN 2016 GHANA RFHD				
	ACTIVITY	DUE DATE	LEAD	OUTCOME
1	FORM RFHDSC AND SUB COMMITTEES	JULY	CHAIRMAN	DONE
2	SECURE APPROVAL FROM MINISTER OF HEALTH, GHS D-G	JULY	SC/CHAIRMAN	DONE
3	GHS LETTER TO REGIONAL DIRECTORS	JULY	HEALTH	DONE
4	REGIONAL DIRECTORS INFORM DISTRICT DIRECTORS (DDHS)	JULY	HEALTH	DONE
5	IDENTIFICATION OF BENEFICIARY COMMUNITIES	JULY	HEALTH	DONE
6	DEFINE SERVICE PACKAGE	JULY	HEALTH	DONE
7	MEETING WITH COUNCIL OF CLUB PRESIDENTS	JULY	STEERING COMMITTEE	DONE
8	FORMATION OF CLUB COMMITTEES	JULY	LIASON	DONE
9	ASSIGNMENT OF COMMUNITIES TO CLUBS	JULY	HEALTH/LIASON	DONE
10	DEFINE PROJECT PARTNERS	JULY	PARTNERS	DONE
11	MOU WITH ALL PARTNERS	AUGUST	STEERING COMMITTEE	DONE
12	MEDIA PLAN	AUGUST	MEDIA	DONE
13	REVIEW/AGREE ON DATA COLLECTION TOOLS/TEMPLATES	AUGUST	M&E HEALTH	DONE
14	SIGNING OF MOU WITH RFHA	AUGUST	SC/CHAIRMAN	DONE
15	ENGAGE PARTNERS	AUGUST	PARTNERS	ONGOING
16	REQUISITION OF SUPPLIES/ FROM PARTNERS	AUGUST	PARTNERS	DONE
17	AWARD OF CONTRACTS FOR RFHD PRINT MATERIALS	AUGUST	PSM	DONE
18	OPENING OF DEDICATED ACCOUNT FOR RFHD FUNDS FROM RFHA	AUGUST	FINANCE	DONE
19	TRAINING OF CLUB COMMITTEES	AUGUST	HEALTH/LIASON	DONE
20	CLUB COMMITTEES ENGAGEMENT WITH DDHS AND STAFF	AUGUST	HEALTH/LIASON	DONE
21	COMMUNITY ENGAGEMENT BY CLUB COMMITTEES AND HEALTH STAFF	AUGUST	HEALTH/LIASON	DONE
22	AWARD OF CONTRACTS FOR RFHD EQUIPMENT, SUPPLIES AND PRINT MATERIALS	AUGUST	PSM/CHAIRMAN	DONE
23	MEDIA ROLL OUT, AWARENESS CREATION, COMMUNITY MOBILISATION	SEPT	MEDIA	DONE
24	TRAINING OF HEALTH STAFF AND SITE CHAMPIONS	SEPT	HEALTH/ LIASON	DONE
25	TRAINING OF DATA COLLECTORS	SEPT	M&E/ HEALTH	DONE
26	DEV LAUNCH PLAN	SEPT	MEDIA	DONE
27	FINALISE LAUNCH ACTIVITIES	OCT	MEDIA	DONE
28	LAUNCHING OF RFHD 2016	OCT 18TH 2016	MEDIA	DONE
29	RFHD	20TH-22ND OCTOBER	ALL	DONE
30	TRAINING OF M & E TEAMS	JANUARY 2017	M&E/ HEALTH	
31	CONDUCT MONITORING AND EVALUATION	JANUARY 2017	M&E/ HEALTH	

Media report

Date	Media House/Station	Events
10 th Oct-22 nd Oct	RFHD Facebook page re-activation	a) Posting of photos from RFHD related Trainings, Launch and Field Activities b) Preparation/Distribution of Press Release and Synopsis for Media Interviews to relevant groups
17 th Oct	a) Daily Graphic b) GNA	a) Poster Advert on RFHD published on page 92 of Graphic b) Press Release on RFHD on GNA website on Rotary
18 th Oct	Uniiq Fm	Live Studio Interview at GBC
19 th Oct	a) Metro TV b) Ghanaian Times c) GNA	a) Live Studio Interview b) Report on Launch event on page 25 of Ghanaian Times c) Report on Launch Event at GNA website
20 th Oct	Obonu FM	Live Studio Interview
21 st Oct	Metro TV	Coverage of Health Services delivery at Ayidiki and Malata Market with site interviews
22 nd Oct	GNA	Coverage of Teshie Presby event.
24 th Oct	GNA	Report on Teshie event coverage on website. http://www.ghananewsagency.org/health/residents-of-teshie-commend-rotary-international-109383#.WA-TWVzulxE.gmail
29 th Oct	Metro TV	Airing of RFHD video coverage at Ayidiki and Malata Market in the Evening News
19 th -22 nd Oct		Video and Foto from sites in Ho